

HANNA-BARBERA'S

WANTED FRED OR





HERE YA GO, PAL SPECIAL AGENT, FLINTSTONE COMES THROUGH AGAIN AS ALWAYS! EXCELLENT!
MEET ME HERE
TOMORROW
NIGHT FOR YOUR
NEXT
ASSIGNMENT!



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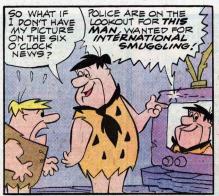
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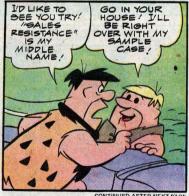




HANNA-BARBERA'S SUPER SALESMAN



























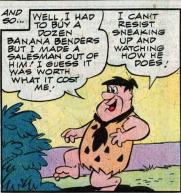






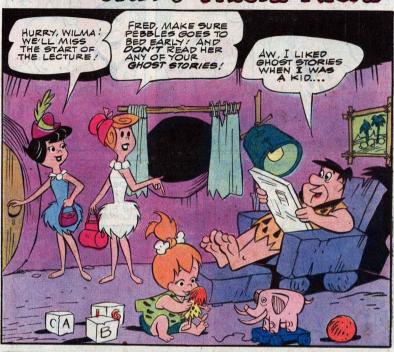








HANNA-BARBERA'S GREDS GRIGHT NIGHT













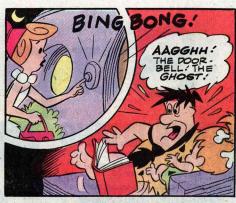


























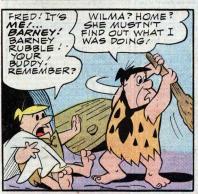




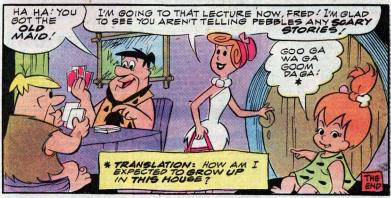




































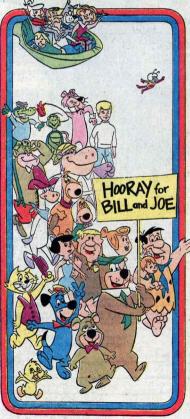








The names of Bill Hanna and Joe Barbera have been engraved on the history tablets of the animation industry. They have received hundreds of honors from all over the world. They have won 7 Oscars and 5 Emmiles during the 40 years they have worked together to create what has come to be known as THE FUNTASTIC WORLD OF HANNA-BARBERA.



Bill and Joe are unique to the cartoon business in that they have worked as a creative team for so many years, where as so many other greats were individualists; Windsor McCay, Roule Barre, Max Fleischer, Walter Lantz, Walt Disney, Paul Terry, Charles Mintz, and Leon Schlesinger. Hanna and Barbera are animation's Currier and Ives, or Gilbert and Sullivan! The teamwork of Bill and Joe was recently honored with a bronze plaque in Hollywood's Sidewalk of the Stars, recognizing their combined achievement in the world of entertainment.

Hanna and Barbera started their careers in opposite parts of the country. Bill Hanna was born in Melrose, New Mexico and Joe Barbera in New York City. But destiny had designed their pathways so that they would cross and blend into a broad highway of cartoon ventures.

Bill Hanna's early school years found him studying engineering and journalism. After school in California Bill joined a company as a structural engineer. The timing was bad, for the building industry was suffering from the Great Depression of the 30's. As a member of the unemployed, Bill sought any kind of job. He found one in Leon Schlesinger's Cartoon Studio. In those early days cartoon writing was putting a series of gags together in rough sketch form, and Bill Hanna began to have more and more of his original ideas accepted by the directors. When Hugh Harman and Rudy Ising opened their studio, Bill Hanna became part of the story crew.

The Harman-Ising Studio eventually became part of Metro-Goldwyn-Mayer, the motion picture giant, and Bill Hanna continued in his creative role.

During these early days of cartooning in California, Joe Barbera was beginning his banking career as an accountant in New York's Irving Trust Company. *Keeping figures was not Joe's interest. He preferred to draw figures, and cartoon characters were adomining his ledger pages far more than numbers. Joe decided to try to sell his gags and drawings to leading national magazines. His material caught on and he soon was doing very well as a now-and-then cartoonist. Joe knew that this had to be his future profession, not banking. There were a handful of animation studios in the New York area, and young Barbera, flush with successful magazine acceptance, sought out the animation industry. Van Buren Studio hired Joe as a writer and artist.

In the mid-thirties, the Golden Age of animation began to shine and the studios were bursting with production plans for what looked like a bright future. Competition for good cartoonists was keen, and M.G.M. beckoned across the nation for the skill of Joe Barbera.

At M.G.M. Bill Hanna and Joe Barbera became a working partnership. Together they wrote and directed over a hundred and twenty-five Tom and Jerry cartoon shorts. After twenty years, M.G.M. closed down its animation studio. Bill and Joe found that they could use their same teamwork to create shows for television. They developed another successful team, Ruff and Reddy. This led to their amazing success story that brings us THE FUNTASTIC WORLD OF HANNA-BARBERA